

# TSOUTHERN TIDINGS

## 2017 ADVERTISING Rates

The *Southern Tidings* is the 40-48 page, full-color news magazine of the Southern Union Conference of Seventh-day Adventists. With a monthly circulation around 100,000, it serves members in the Carolina, Florida, Georgia-Cumberland, Gulf States, Kentucky-Tennessee, South-eastern, South Atlantic, and South Central Conferences. The magazine keeps the church family informed of the progress of the work of the Seventh-day Adventist Church in the Southeast, and provides ideas and inspiration for reaching the community. Through its pages, the *Southern Tidings* also serves as a medium of exchange of ideas and methods; thereby inspiring more effective Christian service.

As a service to our readers, advertising space provides Seventh-day Adventist members, entities, and supporting entities an avenue for direct communication with members of the Southern Union Conference.

Ads must not conflict with the principals of the Seventh-day Adventist Church. *Southern Tidings* reserves the right to accept, reject, or cancel any and all advertisements at its sole discretion.

Rates and specifications are available through our website and are subject to change. See [www.southernunion.com/Tidings](http://www.southernunion.com/Tidings)

### DISPLAY ADVERTISING RATES

#### FOUR-COLOR

Full Page, Back Cover	\$4,100.00
Full Page, Inside	\$3,775.00
Two-Thirds	\$2,850.00
Half Page	\$2,150.00
One-Third Page	\$1,550.00
Quarter Page	\$1,225.00
2-8 Sq. Inches	\$70.00/inch

#### TWO-COLOR

Full Page, Inside	\$2,550.00
Two-thirds	\$1,850.00
Half Page	\$1,425.00
One-third Page	\$1,125.00
Quarter Page	\$1,025.00

#### BLACK & WHITE

Full Page, Inside	\$2,150.00
Two-thirds Page	\$1,750.00
Half Page	\$1,225.00
One-third page	\$1,025.00
Quarter	\$925.00
2-8 Sq. Inches	\$50.00/inch

#### DISCOUNTS

6x Frequency	10%
--------------	-----

### CONTACT INFORMATION

Advertising Manager: **Nathan Zinner**

[nzinner@southernunion.com](mailto:nzinner@southernunion.com)

770.408.1800 ext132