

TSouthern TIDINGS

2021 ADVERTISING Rates

The *Southern Tidings* is the 40-48 page, full-color news magazine of the Southern Union Conference of Seventh-day Adventists. With a monthly circulation around 105,000, it serves members in Carolina and Florida, Georgia-Cumberland, Gulf States, Kentucky-Tennessee, Southeastern, South Atlantic, and South Central Conferences. The magazine keeps the church family informed of the progress of the work of the Seventh-day Adventist Church in the Southeast, and provides ideas and inspiration for reaching the community. Through its pages, the *Southern Tidings* also serves as a medium of exchange of ideas and methods; thereby inspiring more effective Christian service.

As a service to our readers, advertising space provides Seventh-day Adventist members, entities, and supporting entities an avenue for direct communication with members of the Southern Union Conference.

Ads must not conflict with the principles of the Seventh-day Adventist Church. *Southern Tidings* reserves the right to accept, reject, or cancel any and all advertisements at its sole discretion.

Rates and specifications are available through our website and are subject to change. See www.southerntidings.com/advertise

DISPLAY ADVERTISING RATES

FOUR-COLOR

Full Page, Back Cover	\$4,100.00
Full Page, Inside	\$3,775.00
Two-Thirds	\$2,850.00
Half Page	\$2,150.00
One-Third Page	\$1,550.00
Quarter Page	\$1,225.00
2-8 Sq. Inches	\$70.00/inch

TWO-COLOR

Full Page, Inside	\$2,550.00
Two-thirds	\$1,850.00
Half Page	\$1,425.00
One-third Page	\$1,125.00
Quarter Page	\$1,025.00

BLACK & WHITE

Full Page, Inside	\$2,150.00
Two-thirds Page	\$1,750.00
Half Page	\$1,225.00
One-third page	\$1,025.00
Quarter	\$925.00
2-8 Sq. Inches	\$50.00/inch

DISCOUNTS

6x Frequency	10%
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CONTACT INFORMATION

Advertising Manager: **Nathan Zinner**

nzinner@southernunion.com

770.408.1800 ext 132